



IN THE COVE

*Weddings are just like Brides;*

*each one is so unique...*

*especially when the flowers are designed by*

*Roots in the Cove Florist.*

We at *Roots in the Cove* would first like to congratulate you on your engagement. On your wedding day, not only do you want to have an unforgettable dress, delicious food, great times with friends and family, and pictures that will last a lifetime; but you will need and want flowers that you and your guests will remember and talk about for a long time. We here at *Roots* want to help you not only have beautiful flowers, but also create that ideal look that you have dreamed of since you were a little girl. We promise not to deter you from your ideas and push you into ours. This is YOUR wedding day, not OURS. When you choose to sit down with us and discuss your dreams for your wedding day, we will offer our thoughts on how to make your dreams become reality.

Below is a chart of how our wedding process flows, as we try to make it as easy as possible. We have also listed costs involved with each phase:

Phase #	Details	Cost
#1	Set up a consultation date and time. Take some time to browse wedding publications and the internet to gather ideas. Make a list of all the people and places you will want flowers for. Bring this list and any pictures, color swatches, or other items you think we may find helpful to the consult.	0.00
#2	Consultation—We will go over your list and choose flowers for each person or place. You will receive a printed or electronic copy of your consult with a final cost upon leaving your consultation.  <small>*(The consultation fee is \$50.00 and does not go towards the balance of your final invoice; however, if you choose to book your wedding date with us the day of your consultation there is no consultation fee due, just the 10%, non-refundable, retainer that is discounted on your final invoice.)</small>	\$50.00 Or 10% Retainer*
#3	We strongly encourage you to look over the estimate carefully and make sure everything is as you wish it to be. We can make any changes you want up to one month before the wedding. After that we will do everything we can to accommodate you, however your flowers and hard goods have already been pre-ordered; therefore some changes may not be possible.	\$25.00/ea after the 1 <sup>st</sup> 3 revisions
#4	The final estimate then becomes your wedding contract once you sign the last page and return it to us with the retainer, 10% of the total cost. The final payment and signed copy of the contract must be in our office 2 weeks before your wedding for us to order your flowers.	10% of total Cost
#5	Pre-Wedding Consult—Please contact us two weeks before your wedding to confirm we have your correct wedding day information. Final payment is also due by this time to ensure that the flowers are ordered.	Final Wedding Payment is Due
#6	Wedding Day—Many times we have several weddings on the same date, we do what we can to accommodate requested delivery times so let us know of any delivery needs you may need early on in this process.	Delivery Cost Based on Location

We hope that this has clarified the process in which we use to provide you with the wedding flowers and décor that you want for your special day. If you have any questions or would like to schedule a consultation please give us a call.

Thank You for your interest,  
Travis Russell